

Getting inflation under control

Total sample size: 1,808

Nationally representative sample size: 1,009

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour	Conservatives	Neither	I don't know				
TOTALS					237 - 23.5%	168 - 16.7%	372 - 36.9%	232 - 23.0%				
Gender	Quotas	Raw counts			Results							
Male	48.7%	491	491	100.0%	115	23.4%	106	21.6%	195	39.7%	75	15.3%
Female	50.8%	513	513	100.0%	122	23.8%	62	12.1%	174	33.9%	155	30.2%
Neither	0.5%	5	5	100.0%	0	0%	0	0%	3	60.0%	2	40.0%
AgeRange	Quotas	Raw counts			Results							
18-24	10.6%	107	107	100.0%	32	29.9%	11	10.3%	34	31.8%	30	28.0%
25-34	17.0%	172	172	100.0%	62	36.0%	8	4.7%	51	29.7%	51	29.7%
35-44	16.4%	165	165	100.0%	43	26.1%	5	3.0%	69	41.8%	48	29.1%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
45-54	16.9%	171	171	100.0%	40	23.4%	26	15.2%	62	36.3%	43	25.1%
55-64	15.9%	160	160	100.0%	20	12.5%	33	20.6%	77	48.1%	30	18.8%
65+	23.2%	234	234	100.0%	40	17.1%	85	36.3%	79	33.8%	30	12.8%

SocialGrade	Quotas	Raw counts			Results							
AB	22.8%	230	230	100.0%	67	29.1%	43	18.7%	76	33.0%	44	19.1%
C1	30.9%	312	312	100.0%	95	30.4%	49	15.7%	108	34.6%	60	19.2%
C2	21.2%	214	214	100.0%	30	14.0%	37	17.3%	99	46.3%	48	22.4%
DE	25.1%	253	253	100.0%	45	17.8%	39	15.4%	89	35.2%	80	31.6%

Region	Quotas	Raw counts			Results							
North East	4.1%	41	41	100.0%	16	39.0%	8	19.5%	12	29.3%	5	12.2%
North West	11.4%	115	115	100.0%	24	20.9%	22	19.1%	42	36.5%	27	23.5%
Yorkshire and The Humber	8.4%	85	85	100.0%	21	24.7%	18	21.2%	26	30.6%	20	23.5%
East Midlands	7.5%	76	76	100.0%	16	21.1%	18	23.7%	23	30.3%	19	25.0%

Find Out Now interviewed 1,808 GB adults on 2023-10-10, and produced a sample of 1,009 respondents which is nationally representative by: Gender, Age, Social Class, Region, Brexit Vote, and 2019 General Election.

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
West Midlands	9.1%	92	92	100.0%	19	20.7%	18	19.6%	30	32.6%	25	27.2%
East of England	9.7%	98	98	100.0%	22	22.4%	12	12.2%	37	37.8%	27	27.6%
London	13.5%	136	136	100.0%	51	37.5%	22	16.2%	36	26.5%	27	19.9%
South East	14.3%	144	144	100.0%	19	13.2%	26	18.1%	62	43.1%	37	25.7%
South West	8.8%	89	89	100.0%	15	16.9%	12	13.5%	40	44.9%	22	24.7%
Wales	4.8%	48	48	100.0%	11	22.9%	9	18.8%	21	43.8%	7	14.6%
Scotland	8.4%	85	85	100.0%	23	27.1%	3	3.5%	43	50.6%	16	18.8%
VoteBrexit	Quotas		Raw counts		Results							
Leave	37.5%	378	378	100.0%	48	12.7%	114	30.2%	148	39.2%	68	18.0%
Remain	34.7%	350	350	100.0%	134	38.3%	39	11.1%	121	34.6%	56	16.0%
None	27.8%	281	281	100.0%	55	19.6%	15	5.3%	103	36.7%	108	38.4%
Vote2019	Quotas		Raw counts		Results							
Conservative-party	29.3%	296	296	100.0%	11	3.7%	128	43.2%	116	39.2%	41	13.9%

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GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
Labour-party	21.6%	218	218	100.0%	136	62.4%	3	1.4%	45	20.6%	34	15.6%
Liberal-democrats	7.8%	79	79	100.0%	21	26.6%	12	15.2%	33	41.8%	13	16.5%
Scottish-national-party	2.6%	26	26	100.0%	9	34.6%	0	0%	14	53.8%	3	11.5%
Other	5.9%	60	59	98.3%	15	25.4%	8	13.6%	27	45.8%	9	15.3%
No-vote	32.7%	330	331	100.3%	45	13.6%	17	5.1%	137	41.4%	132	39.9%

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