

Defence

Total sample size: 1,808

Nationally representative sample size: 1,009

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour	Conservatives	Neither	I don't know				
TOTALS					215 - 21.3%	206 - 20.4%	341 - 33.8%	247 - 24.5%				
Gender	Quotas	Raw counts			Results							
Male	48.7%	491	491	100.0%	102	20.8%	140	28.5%	170	34.6%	79	16.1%
Female	50.8%	513	513	100.0%	113	22.0%	66	12.9%	169	32.9%	165	32.2%
Neither	0.5%	5	5	100.0%	0	0%	0	0%	2	40.0%	3	60.0%
AgeRange	Quotas	Raw counts			Results							
18-24	10.6%	107	107	100.0%	26	24.3%	17	15.9%	31	29.0%	33	30.8%
25-34	17.0%	172	172	100.0%	55	32.0%	13	7.6%	52	30.2%	52	30.2%
35-44	16.4%	165	165	100.0%	41	24.8%	11	6.7%	62	37.6%	51	30.9%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
45-54	16.9%	171	171	100.0%	40	23.4%	32	18.7%	58	33.9%	41	24.0%
55-64	15.9%	160	160	100.0%	20	12.5%	35	21.9%	70	43.8%	35	21.9%
65+	23.2%	234	234	100.0%	33	14.1%	98	41.9%	68	29.1%	35	15.0%

SocialGrade	Quotas	Raw counts			Results							
AB	22.8%	230	230	100.0%	70	30.4%	52	22.6%	64	27.8%	44	19.1%
C1	30.9%	312	312	100.0%	81	26.0%	66	21.2%	100	32.1%	65	20.8%
C2	21.2%	214	214	100.0%	28	13.1%	42	19.6%	93	43.5%	51	23.8%
DE	25.1%	253	253	100.0%	36	14.2%	46	18.2%	84	33.2%	87	34.4%

Region	Quotas	Raw counts			Results							
North East	4.1%	41	41	100.0%	17	41.5%	8	19.5%	10	24.4%	6	14.6%
North West	11.4%	115	115	100.0%	20	17.4%	24	20.9%	41	35.7%	30	26.1%
Yorkshire and The Humber	8.4%	85	85	100.0%	21	24.7%	17	20.0%	24	28.2%	23	27.1%
East Midlands	7.5%	76	76	100.0%	14	18.4%	15	19.7%	24	31.6%	23	30.3%

Find Out Now interviewed 1,808 GB adults on 2023-10-10, and produced a sample of 1,009 respondents which is nationally representative by: Gender, Age, Social Class, Region, Brexit Vote, and 2019 General Election.

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
West Midlands	9.1%	92	92	100.0%	17	18.5%	21	22.8%	30	32.6%	24	26.1%
East of England	9.7%	98	98	100.0%	22	22.4%	21	21.4%	30	30.6%	25	25.5%
London	13.5%	136	136	100.0%	41	30.1%	32	23.5%	34	25.0%	29	21.3%
South East	14.3%	144	144	100.0%	20	13.9%	36	25.0%	47	32.6%	41	28.5%
South West	8.8%	89	89	100.0%	13	14.6%	11	12.4%	46	51.7%	19	21.3%
Wales	4.8%	48	48	100.0%	11	22.9%	13	27.1%	17	35.4%	7	14.6%
Scotland	8.4%	85	85	100.0%	19	22.4%	8	9.4%	38	44.7%	20	23.5%
VoteBrexit	Quotas		Raw counts		Results							
Leave	37.5%	378	378	100.0%	45	11.9%	138	36.5%	132	34.9%	63	16.7%
Remain	34.7%	350	350	100.0%	125	35.7%	45	12.9%	110	31.4%	70	20.0%
None	27.8%	281	281	100.0%	45	16.0%	23	8.2%	99	35.2%	114	40.6%
Vote2019	Quotas		Raw counts		Results							
Conservative-party	29.3%	296	296	100.0%	11	3.7%	152	51.4%	96	32.4%	37	12.5%

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GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
Labour-party	21.6%	218	218	100.0%	124	56.9%	11	5.0%	45	20.6%	38	17.4%
Liberal-democrats	7.8%	79	79	100.0%	19	24.1%	13	16.5%	28	35.4%	19	24.1%
Scottish-national-party	2.6%	26	26	100.0%	8	30.8%	0	0%	14	53.8%	4	15.4%
Other	5.9%	60	59	98.3%	12	20.3%	11	18.6%	27	45.8%	9	15.3%
No-vote	32.7%	330	331	100.3%	41	12.4%	19	5.7%	131	39.6%	140	42.3%

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