

The housing crisis

Total sample size: 1,808

Nationally representative sample size: 1,009

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour	Conservatives	Neither	I don't know				
TOTALS					317 - 31.4%	100 - 9.9%	369 - 36.6%	223 - 22.1%				
Gender	Quotas	Raw counts	Results									
Male	48.7%	491	491	100.0%	153	31.2%	66	13.4%	205	41.8%	67	13.6%
Female	50.8%	513	513	100.0%	164	32.0%	34	6.6%	161	31.4%	154	30.0%
Neither	0.5%	5	5	100.0%	0	0%	0	0%	3	60.0%	2	40.0%
AgeRange	Quotas	Raw counts	Results									
18-24	10.6%	107	107	100.0%	41	38.3%	6	5.6%	30	28.0%	30	28.0%
25-34	17.0%	172	172	100.0%	78	45.3%	5	2.9%	47	27.3%	42	24.4%
35-44	16.4%	165	165	100.0%	53	32.1%	4	2.4%	59	35.8%	49	29.7%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
45-54	16.9%	171	171	100.0%	60	35.1%	12	7.0%	61	35.7%	38	22.2%
55-64	15.9%	160	160	100.0%	34	21.3%	19	11.9%	74	46.3%	33	20.6%
65+	23.2%	234	234	100.0%	51	21.8%	54	23.1%	98	41.9%	31	13.2%

SocialGrade	Quotas	Raw counts			Results							
AB	22.8%	230	230	100.0%	92	40.0%	23	10.0%	73	31.7%	42	18.3%
C1	30.9%	312	312	100.0%	120	38.5%	31	9.9%	108	34.6%	53	17.0%
C2	21.2%	214	214	100.0%	46	21.5%	29	13.6%	91	42.5%	48	22.4%
DE	25.1%	253	253	100.0%	59	23.3%	17	6.7%	97	38.3%	80	31.6%

Region	Quotas	Raw counts			Results							
North East	4.1%	41	41	100.0%	18	43.9%	4	9.8%	13	31.7%	6	14.6%
North West	11.4%	115	115	100.0%	31	27.0%	15	13.0%	42	36.5%	27	23.5%
Yorkshire and The Humber	8.4%	85	85	100.0%	27	31.8%	14	16.5%	23	27.1%	21	24.7%
East Midlands	7.5%	76	76	100.0%	18	23.7%	7	9.2%	33	43.4%	18	23.7%

Find Out Now interviewed 1,808 GB adults on 2023-10-10, and produced a sample of 1,009 respondents which is nationally representative by: Gender, Age, Social Class, Region, Brexit Vote, and 2019 General Election.

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West Midlands	9.1%	92	92	100.0%	28	30.4%	9	9.8%	30	32.6%	25	27.2%
East of England	9.7%	98	98	100.0%	30	30.6%	9	9.2%	36	36.7%	23	23.5%
London	13.5%	136	136	100.0%	62	45.6%	14	10.3%	34	25.0%	26	19.1%
South East	14.3%	144	144	100.0%	33	22.9%	16	11.1%	61	42.4%	34	23.6%
South West	8.8%	89	89	100.0%	25	28.1%	5	5.6%	44	49.4%	15	16.9%
Wales	4.8%	48	48	100.0%	16	33.3%	6	12.5%	20	41.7%	6	12.5%
Scotland	8.4%	85	85	100.0%	29	34.1%	1	1.2%	33	38.8%	22	25.9%

VoteBrexit	Quotas		Raw counts		Results							
Leave	37.5%	378	378	100.0%	66	17.5%	73	19.3%	171	45.2%	68	18.0%
Remain	34.7%	350	350	100.0%	184	52.6%	18	5.1%	98	28.0%	50	14.3%
None	27.8%	281	281	100.0%	67	23.8%	9	3.2%	100	35.6%	105	37.4%

Vote2019	Quotas		Raw counts		Results							
Conservative-party	29.3%	296	296	100.0%	33	11.1%	80	27.0%	139	47.0%	44	14.9%

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GB Sample Spec	Percentage	Quota	Completes	% Complete	Labour		Conservatives		Neither		I don't know	
Labour-party	21.6%	218	218	100.0%	156	71.6%	0	0%	36	16.5%	26	11.9%
Liberal-democrats	7.8%	79	79	100.0%	39	49.4%	5	6.3%	26	32.9%	9	11.4%
Scottish-national-party	2.6%	26	26	100.0%	12	46.2%	0	0%	10	38.5%	4	15.4%
Other	5.9%	60	59	98.3%	19	32.2%	3	5.1%	30	50.8%	7	11.9%
No-vote	32.7%	330	331	100.3%	58	17.5%	12	3.6%	128	38.7%	133	40.2%

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