

# If there was an election tomorrow, who would you vote for?

Raw sample size: 2,462

Nationally representative sample size: 681

GB Sample Spec	Conservative		Labour		Lib Dem		Greens		Reform		Local candidate		SNP		Plaid Cymru		I don't know		Would not vote		Prefer not to say	
<b>TOTALS</b>	137 - 20.1%		264 - 38.8%		59 - 8.7%		41 - 6.0%		46 - 6.8%		18 - 2.6%		23 - 3.4%		3 - 0.4%		70 - 10.3%		2 - 0.3%		18 - 2.6%	
<b>Gender</b>	Results																					
Male	80	22.9%	115	33.0%	36	10.3%	21	6.0%	27	7.7%	11	3.2%	8	2.3%	3	0.9%	36	10.3%	0	0%	12	3.4%
Female	57	17.4%	148	45.1%	22	6.7%	20	6.1%	18	5.5%	7	2.1%	14	4.3%	0	0%	34	10.4%	2	0.6%	6	1.8%
Neither	0	0%	1	25.0%	1	25.0%	0	0%	1	25.0%	0	0%	1	25.0%	0	0%	0	0%	0	0%	0	0%
<b>AgeRange</b>	Results																					
18-24	2	3.6%	33	58.9%	7	12.5%	4	7.1%	1	1.8%	2	3.6%	0	0%	1	1.8%	3	5.4%	1	1.8%	2	3.6%
25-34	6	5.5%	53	48.6%	12	11.0%	13	11.9%	3	2.8%	1	0.9%	7	6.4%	0	0%	12	11.0%	0	0%	2	1.8%
35-44	7	7.4%	54	57.4%	5	5.3%	7	7.4%	3	3.2%	0	0%	5	5.3%	2	2.1%	7	7.4%	1	1.1%	3	3.2%
45-54	19	16.2%	54	46.2%	9	7.7%	5	4.3%	3	2.6%	4	3.4%	4	3.4%	0	0%	15	12.8%	0	0%	4	3.4%
55-64	27	24.8%	36	33.0%	11	10.1%	3	2.8%	10	9.2%	3	2.8%	3	2.8%	0	0%	15	13.8%	0	0%	1	0.9%
65+	76	38.8%	34	17.3%	15	7.7%	9	4.6%	26	13.3%	8	4.1%	4	2.0%	0	0%	18	9.2%	0	0%	6	3.1%
<b>SocialGrade</b>	Results																					
AB	24	13.3%	65	35.9%	28	15.5%	15	8.3%	5	2.8%	4	2.2%	14	7.7%	1	0.6%	21	11.6%	0	0%	4	2.2%
C1	49	21.0%	110	47.2%	16	6.9%	14	6.0%	10	4.3%	4	1.7%	2	0.9%	1	0.4%	21	9.0%	2	0.9%	4	1.7%
C2	36	27.9%	40	31.0%	6	4.7%	6	4.7%	14	10.9%	5	3.9%	5	3.9%	0	0%	12	9.3%	0	0%	5	3.9%
DE	28	20.3%	49	35.5%	9	6.5%	6	4.3%	17	12.3%	5	3.6%	2	1.4%	1	0.7%	16	11.6%	0	0%	5	3.6%

GB Sample Spec	Conservative		Labour		Lib Dem		Greens		Reform		Local candidate		SNP		Plaid Cymru		I don't know		Would not vote		Prefer not to say	
<b>Region</b>	<b>Results</b>																					
North East	6	26.1%	11	47.8%	1	4.3%	1	4.3%	1	4.3%	0	0%	0	0%	0	0%	0	0%	0	0%	3	13.0%
North West	7	9.9%	42	59.2%	2	2.8%	4	5.6%	4	5.6%	1	1.4%	0	0%	0	0%	9	12.7%	1	1.4%	1	1.4%
Yorkshire and The Humber	19	33.9%	24	42.9%	2	3.6%	3	5.4%	2	3.6%	0	0%	0	0%	0	0%	5	8.9%	0	0%	1	1.8%
East Midlands	18	34.6%	18	34.6%	5	9.6%	4	7.7%	3	5.8%	2	3.8%	0	0%	0	0%	2	3.8%	0	0%	0	0%
West Midlands	9	16.1%	22	39.3%	4	7.1%	5	8.9%	6	10.7%	3	5.4%	0	0%	0	0%	6	10.7%	0	0%	1	1.8%
East of England	20	30.3%	21	31.8%	7	10.6%	4	6.1%	5	7.6%	1	1.5%	0	0%	0	0%	6	9.1%	0	0%	2	3.0%
London	18	16.2%	54	48.6%	11	9.9%	9	8.1%	8	7.2%	1	0.9%	1	0.9%	0	0%	8	7.2%	0	0%	1	0.9%
South East	21	22.1%	27	28.4%	8	8.4%	5	5.3%	10	10.5%	4	4.2%	0	0%	0	0%	16	16.8%	1	1.1%	3	3.2%
South West	11	19.6%	15	26.8%	16	28.6%	4	7.1%	3	5.4%	1	1.8%	0	0%	0	0%	5	8.9%	0	0%	1	1.8%
Wales	4	11.1%	13	36.1%	2	5.6%	1	2.8%	3	8.3%	2	5.6%	0	0%	3	8.3%	5	13.9%	0	0%	3	8.3%
Scotland	4	6.8%	17	28.8%	1	1.7%	1	1.7%	1	1.7%	3	5.1%	22	37.3%	0	0%	8	13.6%	0	0%	2	3.4%
<b>VoteBrexit</b>	<b>Results</b>																					
Leave	110	40.6%	58	21.4%	12	4.4%	4	1.5%	40	14.8%	9	3.3%	0	0%	0	0%	29	10.7%	0	0%	9	3.3%
Remain	20	6.5%	148	47.9%	37	12.0%	30	9.7%	5	1.6%	7	2.3%	21	6.8%	3	1.0%	30	9.7%	1	0.3%	7	2.3%
None	7	6.9%	58	57.4%	10	9.9%	7	6.9%	1	1.0%	2	2.0%	2	2.0%	0	0%	11	10.9%	1	1.0%	2	2.0%
<b>Vote2019</b>	<b>Results</b>																					
Conservative-party	123	50.8%	31	12.8%	9	3.7%	4	1.7%	28	11.6%	7	2.9%	0	0%	0	0%	32	13.2%	0	0%	8	3.3%
Labour-party	2	1.0%	160	80.0%	5	2.5%	17	8.5%	2	1.0%	0	0%	1	0.5%	2	1.0%	6	3.0%	1	0.5%	4	2.0%
Liberal-democrats	1	1.4%	23	31.5%	30	41.1%	5	6.8%	2	2.7%	3	4.1%	2	2.7%	0	0%	6	8.2%	0	0%	1	1.4%
Scottish-national-party	0	0%	1	4.0%	0	0%	1	4.0%	0	0%	1	4.0%	18	72.0%	0	0%	4	16.0%	0	0%	0	0%
Other	2	4.3%	5	10.6%	5	10.6%	10	21.3%	10	21.3%	6	12.8%	0	0%	1	2.1%	6	12.8%	0	0%	2	4.3%
No-vote	9	9.6%	44	46.8%	10	10.6%	4	4.3%	4	4.3%	1	1.1%	2	2.1%	0	0%	16	17.0%	1	1.1%	3	3.2%

This is a turnout adjusted sample of 681 GB adults from a nationally representative sample of 1,009 respondents which is representative by: Gender, Age, Social Class, Region, Brexit Vote, and 2019 General Election.  
Prefer not to say answers are included in this process to help limit the effects of non-response bias on representation.  
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