

Reform UK got 14% of the vote and 5 MPs at the July General Election. What comes closest to your view?

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	I UNDERSTAND WHY SO MANY PEOPLE VOTED FOR THEM		I DO NOT UNDERSTAND WHY SO MANY PEOPLE VOTED FOR THEM		DON'T KNOW	
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS		835	41.3%	689	34.0%	500	24.7%
AgeRange		Results					
18-24	204	54.0	26.5%	86.0	42.2%	64.0	31.4%
25-34	346	100.0	28.9%	151.0	43.6%	95.0	27.5%
35-44	334	118.0	35.3%	113.0	33.8%	103.0	30.8%
45-54	344	141.0	41.0%	112.0	32.6%	91.0	26.5%
55-64	324	166.0	51.2%	75.0	23.1%	83.0	25.6%
65+	472	256.0	54.2%	152.0	32.2%	64.0	13.6%
Region		Results					
North East	83	36.0	43.4%	28.0	33.7%	19.0	22.9%
North West	231	85.0	36.8%	92.0	39.8%	54.0	23.4%
Yorkshire and The Humber	170	76.0	44.7%	40.0	23.5%	54.0	31.8%
East Midlands	152	67.0	44.1%	52.0	34.2%	33.0	21.7%
West Midlands	184	85.0	46.2%	53.0	28.8%	46.0	25.0%
East of England	196	78.0	39.8%	59.0	30.1%	59.0	30.1%
London	273	112.0	41.0%	125.0	45.8%	36.0	13.2%
South East	290	125.0	43.1%	88.0	30.3%	77.0	26.6%
South West	178	68.0	38.2%	63.0	35.4%	47.0	26.4%
Wales	97	36.0	37.1%	34.0	35.1%	27.0	27.8%
Scotland	170	67.0	39.4%	55.0	32.4%	48.0	28.2%
Gender		Results					
Male	986	514.0	52.1%	303.0	30.7%	169.0	17.1%
Female	1,028	319.0	31.0%	380.0	37.0%	329.0	32.0%
Neither	10	2.0	20.0%	6.0	60.0%	2.0	20.0%
Vote2019		Results					
Conservative-party	594	421.0	70.9%	104.0	17.5%	69.0	11.6%
Labour-party	438	109.0	24.9%	275.0	62.8%	54.0	12.3%
Liberal-democrats	158	36.0	22.8%	105.0	66.5%	17.0	10.8%
Scottish-national-party	52	16.0	30.8%	26.0	50.0%	10.0	19.2%
Other	119	55.0	46.2%	43.0	36.1%	21.0	17.6%
No-vote	663	198.0	29.9%	136.0	20.5%	329.0	49.6%

Would you ever consider voting for Reform UK?

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	I WOULD DEFINITELY VOTE FOR THEM		I WOULD POTENTIALLY VOTE FOR THEM		I WOULD BE UNLIKELY TO VOTE FOR THEM		I WOULD NEVER VOTE FOR THEM		DON'T KNOW	
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS		310	15.3%	282	13.9%	209	10.3%	845	41.7%	378	18.7%
AgeRange		Results									
18-24	204	16.0	7.8%	18.0	8.8%	33.0	16.2%	93.0	45.6%	44.0	21.6%
25-34	346	35.0	10.1%	36.0	10.4%	19.0	5.5%	185.0	53.5%	71.0	20.5%
35-44	334	36.0	10.8%	36.0	10.8%	31.0	9.3%	146.0	43.7%	85.0	25.4%
45-54	344	54.0	15.7%	45.0	13.1%	30.0	8.7%	142.0	41.3%	73.0	21.2%
55-64	324	71.0	21.9%	60.0	18.5%	32.0	9.9%	105.0	32.4%	56.0	17.3%
65+	472	98.0	20.8%	87.0	18.4%	64.0	13.6%	174.0	36.9%	49.0	10.4%
Region		Results									
North East	83	10.0	12.0%	15.0	18.1%	3.0	3.6%	38.0	45.8%	17.0	20.5%
North West	231	38.0	16.5%	28.0	12.1%	24.0	10.4%	109.0	47.2%	32.0	13.9%
Yorkshire and The Humber	170	30.0	17.6%	25.0	14.7%	22.0	12.9%	48.0	28.2%	45.0	26.5%
East Midlands	152	24.0	15.8%	28.0	18.4%	17.0	11.2%	53.0	34.9%	30.0	19.7%
West Midlands	184	39.0	21.2%	26.0	14.1%	17.0	9.2%	59.0	32.1%	43.0	23.4%
East of England	196	27.0	13.8%	26.0	13.3%	27.0	13.8%	76.0	38.8%	40.0	20.4%
London	273	46.0	16.8%	21.0	7.7%	20.0	7.3%	166.0	60.8%	20.0	7.3%
South East	290	50.0	17.2%	44.0	15.2%	27.0	9.3%	106.0	36.6%	63.0	21.7%
South West	178	16.0	9.0%	26.0	14.6%	21.0	11.8%	76.0	42.7%	39.0	21.9%
Wales	97	12.0	12.4%	13.0	13.4%	15.0	15.5%	38.0	39.2%	19.0	19.6%
Scotland	170	18.0	10.6%	30.0	17.6%	16.0	9.4%	76.0	44.7%	30.0	17.6%
Gender		Results									
Male	986	194.0	19.7%	163.0	16.5%	112.0	11.4%	397.0	40.3%	120.0	12.2%
Female	1,028	116.0	11.3%	117.0	11.4%	97.0	9.4%	441.0	42.9%	257.0	25.0%
Neither	10	0.0	0%	2.0	20.0%	0.0	0%	7.0	70.0%	1.0	10.0%
Vote2019		Results									
Conservative-party	594	186.0	31.3%	144.0	24.2%	79.0	13.3%	123.0	20.7%	62.0	10.4%
Labour-party	438	11.0	2.5%	21.0	4.8%	37.0	8.4%	342.0	78.1%	27.0	6.2%
Liberal-democrats	158	4.0	2.5%	9.0	5.7%	15.0	9.5%	126.0	79.7%	4.0	2.5%
Scottish-national-party	52	1.0	1.9%	8.0	15.4%	5.0	9.6%	32.0	61.5%	6.0	11.5%
Other	119	22.0	18.5%	18.0	15.1%	12.0	10.1%	51.0	42.9%	16.0	13.4%
No-vote	663	86.0	13.0%	82.0	12.4%	61.0	9.2%	171.0	25.8%	263.0	39.7%

What do you think about Nigel Farage?

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	I LIKE HIM		NEITHER LIKE NOR DISLIKE HIM		I DISLIKE HIM	
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS		408	20.2%	664	32.8%	952	47.0%
AgeRange		Results					
18-24	204	28.0	13.7%	52.0	25.5%	124.0	60.8%
25-34	346	37.0	10.7%	88.0	25.4%	221.0	63.9%
35-44	334	32.0	9.6%	121.0	36.2%	181.0	54.2%
45-54	344	73.0	21.2%	113.0	32.8%	158.0	45.9%
55-64	324	92.0	28.4%	126.0	38.9%	106.0	32.7%
65+	472	146.0	30.9%	164.0	34.7%	162.0	34.3%
Region		Results					
North East	83	14.0	16.9%	28.0	33.7%	41.0	49.4%
North West	231	46.0	19.9%	61.0	26.4%	124.0	53.7%
Yorkshire and The Humber	170	37.0	21.8%	63.0	37.1%	70.0	41.2%
East Midlands	152	39.0	25.7%	54.0	35.5%	59.0	38.8%
West Midlands	184	38.0	20.7%	81.0	44.0%	65.0	35.3%
East of England	196	40.0	20.4%	72.0	36.7%	84.0	42.9%
London	273	48.0	17.6%	54.0	19.8%	171.0	62.6%
South East	290	68.0	23.4%	98.0	33.8%	124.0	42.8%
South West	178	29.0	16.3%	57.0	32.0%	92.0	51.7%
Wales	97	25.0	25.8%	29.0	29.9%	43.0	44.3%
Scotland	170	24.0	14.1%	67.0	39.4%	79.0	46.5%
Gender		Results					
Male	986	273.0	27.7%	304.0	30.8%	409.0	41.5%
Female	1,028	133.0	12.9%	360.0	35.0%	535.0	52.0%
Neither	10	2.0	20.0%	0.0	0%	8.0	80.0%
Vote2019		Results					
Conservative-party	594	247.0	41.6%	226.0	38.0%	121.0	20.4%
Labour-party	438	12.0	2.7%	64.0	14.6%	362.0	82.6%
Liberal-democrats	158	7.0	4.4%	22.0	13.9%	129.0	81.6%
Scottish-national-party	52	3.0	5.8%	18.0	34.6%	31.0	59.6%
Other	119	28.0	23.5%	32.0	26.9%	59.0	49.6%
No-vote	663	111.0	16.7%	302.0	45.6%	250.0	37.7%

Reform UK proposes that any migrants intercepted while crossing the Channel should be returned to France. However others argue that this is illegal under international law and would hinder existing collaboration with France to stop channel crossings. What comes closest to your view? This proposal is a...

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	GOOD IDEA		BAD IDEA		DON'T KNOW	
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS		748	37.0%	625	30.9%	651	32.2%
AgeRange		Results					
18-24	204	39.0	19.1%	77.0	37.7%	88.0	43.1%
25-34	346	64.0	18.5%	157.0	45.4%	125.0	36.1%
35-44	334	83.0	24.9%	106.0	31.7%	145.0	43.4%
45-54	344	127.0	36.9%	100.0	29.1%	117.0	34.0%
55-64	324	172.0	53.1%	69.0	21.3%	83.0	25.6%
65+	472	263.0	55.7%	116.0	24.6%	93.0	19.7%
Region		Results					
North East	83	31.0	37.3%	24.0	28.9%	28.0	33.7%
North West	231	81.0	35.1%	83.0	35.9%	67.0	29.0%
Yorkshire and The Humber	170	80.0	47.1%	32.0	18.8%	58.0	34.1%
East Midlands	152	61.0	40.1%	39.0	25.7%	52.0	34.2%
West Midlands	184	76.0	41.3%	40.0	21.7%	68.0	37.0%
East of England	196	75.0	38.3%	55.0	28.1%	66.0	33.7%
London	273	78.0	28.6%	131.0	48.0%	64.0	23.4%
South East	290	112.0	38.6%	72.0	24.8%	106.0	36.6%
South West	178	57.0	32.0%	59.0	33.1%	62.0	34.8%
Wales	97	32.0	33.0%	39.0	40.2%	26.0	26.8%
Scotland	170	65.0	38.2%	51.0	30.0%	54.0	31.8%
Gender		Results					
Male	986	465.0	47.2%	290.0	29.4%	231.0	23.4%
Female	1,028	281.0	27.3%	332.0	32.3%	415.0	40.4%
Neither	10	2.0	20.0%	3.0	30.0%	5.0	50.0%
Vote2019		Results					
Conservative-party	594	402.0	67.7%	76.0	12.8%	116.0	19.5%
Labour-party	438	55.0	12.6%	278.0	63.5%	105.0	24.0%
Liberal-democrats	158	20.0	12.7%	92.0	58.2%	46.0	29.1%
Scottish-national-party	52	10.0	19.2%	26.0	50.0%	16.0	30.8%
Other	119	44.0	37.0%	43.0	36.1%	32.0	26.9%
No-vote	663	217.0	32.7%	110.0	16.6%	336.0	50.7%

Do you think Reform UK is...:

Racist

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	YES	NO	DON'T KNOW
	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS	838	41.4%	698	24.1%
AgeRange	Results			
18-24	204	53.4%	37.0	28.4%
25-34	346	56.1%	78.0	21.4%
35-44	334	44.0%	89.0	29.3%
45-54	344	39.0%	119.0	26.5%
55-64	324	32.4%	153.0	20.4%
65+	472	31.6%	222.0	21.4%
Region	Results			
North East	83	41.0%	27.0	26.5%
North West	231	48.9%	72.0	19.9%
Yorkshire and The Humber	170	30.0%	74.0	26.5%
East Midlands	152	36.2%	64.0	21.7%
West Midlands	184	31.0%	75.0	28.3%
East of England	196	37.8%	63.0	30.1%
London	273	61.5%	72.0	12.1%
South East	290	34.8%	112.0	26.6%
South West	178	40.4%	54.0	29.2%
Wales	97	45.4%	32.0	21.6%
Scotland	170	40.6%	53.0	28.2%
Gender	Results			
Male	986	38.7%	431.0	17.5%
Female	1,028	43.7%	265.0	30.5%
Neither	10	70.0%	2.0	10.0%
Vote2019	Results			
Conservative-party	594	17.8%	376.0	18.9%
Labour-party	438	81.1%	38.0	10.3%
Liberal-democrats	158	77.2%	15.0	13.3%
Scottish-national-party	52	57.7%	11.0	21.2%
Other	119	46.2%	44.0	16.8%
No-vote	663	25.6%	214.0	42.1%

Do you think Reform UK is...:

Common sense

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	YES	NO	DON'T KNOW			
	COUNT	PERCENTAGE	COUNT	PERCENTAGE			
TOTALS	668	33.0%	881	23.5%			
AgeRange	Results						
18-24	204	35.0	17.2%	112.0	54.9%	57.0	27.9%
25-34	346	69.0	19.9%	203.0	58.7%	74.0	21.4%
35-44	334	77.0	23.1%	150.0	44.9%	107.0	32.0%
45-54	344	108.0	31.4%	144.0	41.9%	92.0	26.7%
55-64	324	154.0	47.5%	100.0	30.9%	70.0	21.6%
65+	472	225.0	47.7%	172.0	36.4%	75.0	15.9%
Region	Results						
North East	83	24.0	28.9%	39.0	47.0%	20.0	24.1%
North West	231	76.0	32.9%	110.0	47.6%	45.0	19.5%
Yorkshire and The Humber	170	61.0	35.9%	55.0	32.4%	54.0	31.8%
East Midlands	152	53.0	34.9%	65.0	42.8%	34.0	22.4%
West Midlands	184	69.0	37.5%	64.0	34.8%	51.0	27.7%
East of England	196	68.0	34.7%	79.0	40.3%	49.0	25.0%
London	273	68.0	24.9%	175.0	64.1%	30.0	11.0%
South East	290	106.0	36.6%	102.0	35.2%	82.0	28.3%
South West	178	52.0	29.2%	77.0	43.3%	49.0	27.5%
Wales	97	32.0	33.0%	45.0	46.4%	20.0	20.6%
Scotland	170	59.0	34.7%	70.0	41.2%	41.0	24.1%
Gender	Results						
Male	986	422.0	42.8%	412.0	41.8%	152.0	15.4%
Female	1,028	244.0	23.7%	462.0	44.9%	322.0	31.3%
Neither	10	2.0	20.0%	7.0	70.0%	1.0	10.0%
Vote2019	Results						
Conservative-party	594	379.0	63.8%	126.0	21.2%	89.0	15.0%
Labour-party	438	36.0	8.2%	359.0	82.0%	43.0	9.8%
Liberal-democrats	158	13.0	8.2%	126.0	79.7%	19.0	12.0%
Scottish-national-party	52	13.0	25.0%	31.0	59.6%	8.0	15.4%
Other	119	40.0	33.6%	59.0	49.6%	20.0	16.8%
No-vote	663	187.0	28.2%	180.0	27.1%	296.0	44.6%

Do you think Reform UK is...:

Far-right

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	YES		NO		DON'T KNOW	
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS		911	45.0%	483	23.9%	630	31.1%
AgeRange		Results					
18-24	204	107.0	52.5%	27.0	13.2%	70.0	34.3%
25-34	346	195.0	56.4%	46.0	13.3%	105.0	30.3%
35-44	334	148.0	44.3%	61.0	18.3%	125.0	37.4%
45-54	344	140.0	40.7%	91.0	26.5%	113.0	32.8%
55-64	324	122.0	37.7%	107.0	33.0%	95.0	29.3%
65+	472	199.0	42.2%	151.0	32.0%	122.0	25.8%
Region		Results					
North East	83	40.0	48.2%	18.0	21.7%	25.0	30.1%
North West	231	117.0	50.6%	55.0	23.8%	59.0	25.5%
Yorkshire and The Humber	170	63.0	37.1%	51.0	30.0%	56.0	32.9%
East Midlands	152	53.0	34.9%	43.0	28.3%	56.0	36.8%
West Midlands	184	66.0	35.9%	48.0	26.1%	70.0	38.0%
East of England	196	75.0	38.3%	49.0	25.0%	72.0	36.7%
London	273	171.0	62.6%	65.0	23.8%	37.0	13.6%
South East	290	123.0	42.4%	69.0	23.8%	98.0	33.8%
South West	178	80.0	44.9%	33.0	18.5%	65.0	36.5%
Wales	97	46.0	47.4%	20.0	20.6%	31.0	32.0%
Scotland	170	77.0	45.3%	32.0	18.8%	61.0	35.9%
Gender		Results					
Male	986	441.0	44.7%	318.0	32.3%	227.0	23.0%
Female	1,028	463.0	45.0%	163.0	15.9%	402.0	39.1%
Neither	10	7.0	70.0%	2.0	20.0%	1.0	10.0%
Vote2019		Results					
Conservative-party	594	158.0	26.6%	280.0	47.1%	156.0	26.3%
Labour-party	438	351.0	80.1%	29.0	6.6%	58.0	13.2%
Liberal-democrats	158	125.0	79.1%	14.0	8.9%	19.0	12.0%
Scottish-national-party	52	31.0	59.6%	4.0	7.7%	17.0	32.7%
Other	119	64.0	53.8%	24.0	20.2%	31.0	26.1%
No-vote	663	182.0	27.5%	132.0	19.9%	349.0	52.6%

Do you think Reform UK is...:

Represents ordinary people

Total sample size: 3,270

Nationally representative sample size: 2,024

GB SAMPLE SPEC	COMPLETES	YES	NO	DON'T KNOW
	COUNT	PERCENTAGE	COUNT	PERCENTAGE
TOTALS	698	34.5%	855	23.3%
AgeRange	Results			
18-24	204	41.0	108.0	27.0%
25-34	346	77.0	194.0	21.7%
35-44	334	85.0	149.0	29.9%
45-54	344	116.0	137.0	26.5%
55-64	324	151.0	101.0	22.2%
65+	472	228.0	166.0	16.5%
Region	Results			
North East	83	28.0	33.0	26.5%
North West	231	72.0	117.0	18.2%
Yorkshire and The Humber	170	69.0	55.0	27.1%
East Midlands	152	59.0	57.0	23.7%
West Midlands	184	71.0	65.0	26.1%
East of England	196	65.0	77.0	27.6%
London	273	78.0	157.0	13.9%
South East	290	108.0	105.0	26.6%
South West	178	53.0	76.0	27.5%
Wales	97	31.0	46.0	20.6%
Scotland	170	64.0	67.0	22.9%
Gender	Results			
Male	986	425.0	406.0	15.7%
Female	1,028	271.0	442.0	30.6%
Neither	10	2.0	7.0	10.0%
Vote2019	Results			
Conservative-party	594	385.0	130.0	13.3%
Labour-party	438	41.0	347.0	11.4%
Liberal-democrats	158	17.0	118.0	14.6%
Scottish-national-party	52	13.0	32.0	13.5%
Other	119	48.0	57.0	11.8%
No-vote	663	194.0	171.0	44.9%