

## Do you think Keir Starmer is doing well or badly as Prime Minister?

Total sample size: 2,041

GB SAMPLE SPEC	COMPLETES	COUNT		BADLY	DON'T KNOW				
			PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE		
TOTALS		214	13.9%	881	57.4%	440	28.7%		
AgeRange		Results							
18-29	272	22.0	8.1%	144.0	52.9%	106.0	39.0%		
30-39	266	39.0	14.7%	119.0	44.7%	108.0	40.6%		
40-54	377	76.0	20.2%	187.0	49.6%	114.0	30.2%		
55-64	251	30.0	12.0%	164.0	65.3%	57.0	22.7%		
65-74	192	24.0	12.5%	140.0	72.9%	28.0	14.6%		
75+	177	23.0	13.0%	127.0	71.8%	27.0	15.3%		
Region				Results					
North East	63	8.0	12.7%	39.0	61.9%	16.0	25.4%		
North West	175	24.0	13.7%	98.0	56.0%	53.0	30.3%		
orkshire and The Humber	129	11.0	8.5%	84.0	65.1%	34.0	26.4%		
ast Midlands	115	9.0	7.8%	64.0	55.7%	42.0	36.5%		
West Midlands	139	15.0	10.8%	84.0	60.4%	40.0	28.8%		
ast of England	149	21.0	14.1%	89.0	59.7%	39.0	26.2%		
ondon	205	35.0	17.1%	108.0	52.7%	62.0	30.2%		
South East	218	34.0	15.6%	123.0	56.4%	61.0	28.0%		
South West	137	24.0	17.5%	82.0	59.9%	31.0	22.6%		
Vales	74	12.0	16.2%	40.0	54.1%	22.0	29.7%		
Scotland	131	21.0	16.0%	70.0	53.4%	40.0	30.5%		
Gender Gender		Results							
Male	743	127.0	17.1%	463.0	62.3%	153.0	20.6%		
emale	792	87.0	11.0%	418.0	52.8%	287.0	36.2%		
Ge2024		Results							
abour-party	318	122.0	38.4%	117.0	36.8%	79.0	24.8%		
Conservative-party	224	9.0	4.0%	190.0	84.8%	25.0	11.2%		
Reform-uk	135	2.0	1.5%	122.0	90.4%	11.0	8.1%		
iberal-democrats	115	31.0	27.0%	43.0	37.4%	41.0	35.7%		
Green-party	63	6.0	9.5%	39.0	61.9%	18.0	28.6%		
Other	62	10.0	16.1%	36.0	58.1%	16.0	25.8%		
-did-not-vote	618	34.0	5.5%	334.0	54.0%	250.0	40.5%		

## Do you think Kemi Badenoch is doing well or badly as Conservative leader?

Total sample size: 2,041

GB SAMPLE SPEC	COMPLETES	WELL	BADLY			DON'T KNOW			
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE		
TOTALS		74	4.8%	773	50.4%	688	44.8%		
AgeRange				Results					
18-29	272	10.0	3.7%	122.0	44.9%	140.0	51.5%		
30-39	266	6.0	2.3%	111.0	41.7%	149.0	56.0%		
40-54	377	17.0	4.5%	191.0	50.7%	169.0	44.8%		
55-64	251	12.0	4.8%	132.0	52.6%	107.0	42.6%		
65-74	192	12.0	6.3%	121.0	63.0%	59.0	30.7%		
75+	177	17.0	9.6%	96.0	54.2%	64.0	36.2%		
Region			Results						
North East	63	4.0	6.3%	30.0	47.6%	29.0	46.0%		
North West	175	8.0	4.6%	91.0	52.0%	76.0	43.4%		
Yorkshire and The Humber	129	4.0	3.1%	58.0	45.0%	67.0	51.9%		
East Midlands	115	4.0	3.5%	43.0	37.4%	68.0	59.1%		
West Midlands	139	7.0	5.0%	67.0	48.2%	65.0	46.8%		
East of England	149	10.0	6.7%	70.0	47.0%	69.0	46.3%		
ondon	205	6.0	2.9%	122.0	59.5%	77.0	37.6%		
South East	218	10.0	4.6%	121.0	55.5%	87.0	39.9%		
South West	137	8.0	5.8%	67.0	48.9%	62.0	45.3%		
Vales	74	6.0	8.1%	40.0	54.1%	28.0	37.8%		
Scotland	131	7.0	5.3%	64.0	48.9%	60.0	45.8%		
Gender		Results							
Male	743	38.0	5.1%	462.0	62.2%	243.0	32.7%		
emale	792	36.0	4.5%	311.0	39.3%	445.0	56.2%		
Ge2024		Results							
abour-party	318	7.0	2.2%	214.0	67.3%	97.0	30.5%		
Conservative-party	224	35.0	15.6%	97.0	43.3%	92.0	41.1%		
Reform-uk	135	5.0	3.7%	88.0	65.2%	42.0	31.1%		
iberal-democrats	115	4.0	3.5%	67.0	58.3%	44.0	38.3%		
Green-party	63	2.0	3.2%	40.0	63.5%	21.0	33.3%		
Other	62	1.0	1.6%	40.0	64.5%	21.0	33.9%		
-did-not-vote	618	20.0	3.2%	227.0	36.7%	371.0	60.0%		

## Do you think Nigel Farage is doing well or badly as Reform UK leader?

Total sample size: 2,041

GB SAMPLE SPEC	COMPLETES	WELL	BADLY			DON'T KNOW			
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE		
TOTALS		584	38.0%	478	31.1%	473	30.8%		
AgeRange			Results						
18-29	272	82.0	30.1%	91.0	33.5%	99.0	36.4%		
30-39	266	70.0	26.3%	93.0	35.0%	103.0	38.7%		
40-54	377	111.0	29.4%	133.0	35.3%	133.0	35.3%		
55-64	251	110.0	43.8%	69.0	27.5%	72.0	28.7%		
65-74	192	96.0	50.0%	55.0	28.6%	41.0	21.4%		
75+	177	115.0	65.0%	37.0	20.9%	25.0	14.1%		
Region			Results						
North East	63	20.0	31.7%	19.0	30.2%	24.0	38.1%		
North West	175	71.0	40.6%	42.0	24.0%	62.0	35.4%		
Yorkshire and The Humber	129	50.0	38.8%	41.0	31.8%	38.0	29.5%		
East Midlands	115	47.0	40.9%	26.0	22.6%	42.0	36.5%		
West Midlands	139	64.0	46.0%	35.0	25.2%	40.0	28.8%		
East of England	149	54.0	36.2%	47.0	31.5%	48.0	32.2%		
London	205	66.0	32.2%	87.0	42.4%	52.0	25.4%		
South East	218	91.0	41.7%	62.0	28.4%	65.0	29.8%		
South West	137	56.0	40.9%	43.0	31.4%	38.0	27.7%		
Wales	74	31.0	41.9%	27.0	36.5%	16.0	21.6%		
Scotland	131	34.0	26.0%	49.0	37.4%	48.0	36.6%		
Gender		Results							
Male	743	362.0	48.7%	223.0	30.0%	158.0	21.3%		
emale	792	222.0	28.0%	255.0	32.2%	315.0	39.8%		
Ge2024		Results							
Labour-party	318	75.0	23.6%	167.0	52.5%	76.0	23.9%		
Conservative-party	224	144.0	64.3%	48.0	21.4%	32.0	14.3%		
Reform-uk	135	119.0	88.1%	4.0	3.0%	12.0	8.9%		
iberal-democrats	115	32.0	27.8%	51.0	44.3%	32.0	27.8%		
Green-party	63	11.0	17.5%	36.0	57.1%	16.0	25.4%		
Other	62	10.0	16.1%	29.0	46.8%	23.0	37.1%		
-did-not-vote	618	193.0	31.2%	143.0	23.1%	282.0	45.6%		

## Do you think Ed Davey is doing well or badly as Liberal Democrats leader?

Total sample size: 2,041

GB SAMPLE SPEC	COMPLETES	WELL	BADLY			DON'T KNOW		
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE	
TOTALS		289	18.8%	385	25.1%	861	56.1%	
AgeRange				Results				
18-29	272	43.0	15.8%	58.0	21.3%	171.0	62.9%	
30-39	266	38.0	14.3%	55.0	20.7%	173.0	65.0%	
40-54	377	77.0	20.4%	82.0	21.8%	218.0	57.8%	
55-64	251	40.0	15.9%	74.0	29.5%	137.0	54.6%	
65-74	192	45.0	23.4%	64.0	33.3%	83.0	43.2%	
75+	177	46.0	26.0%	52.0	29.4%	79.0	44.6%	
Region				Results				
North East	63	11.0	17.5%	11.0	17.5%	41.0	65.1%	
North West	175	39.0	22.3%	36.0	20.6%	100.0	57.1%	
Yorkshire and The Humber	129	13.0	10.1%	38.0	29.5%	78.0	60.5%	
East Midlands	115	17.0	14.8%	27.0	23.5%	71.0	61.7%	
West Midlands	139	23.0	16.5%	30.0	21.6%	86.0	61.9%	
East of England	149	25.0	16.8%	34.0	22.8%	90.0	60.4%	
London	205	50.0	24.4%	49.0	23.9%	106.0	51.7%	
South East	218	46.0	21.1%	70.0	32.1%	102.0	46.8%	
South West	137	28.0	20.4%	42.0	30.7%	67.0	48.9%	
Wales	74	15.0	20.3%	20.0	27.0%	39.0	52.7%	
Scotland	131	22.0	16.8%	28.0	21.4%	81.0	61.8%	
Gender		Results						
Male	743	170.0	22.9%	237.0	31.9%	336.0	45.2%	
emale	792	119.0	15.0%	148.0	18.7%	525.0	66.3%	
Ge2024		Results						
abour-party	318	115.0	36.2%	47.0	14.8%	156.0	49.1%	
Conservative-party	224	37.0	16.5%	95.0	42.4%	92.0	41.1%	
Reform-uk	135	18.0	13.3%	60.0	44.4%	57.0	42.2%	
iberal-democrats	115	50.0	43.5%	12.0	10.4%	53.0	46.1%	
Green-party	63	13.0	20.6%	13.0	20.6%	37.0	58.7%	
Other	62	16.0	25.8%	14.0	22.6%	32.0	51.6%	
-did-not-vote	618	40.0	6.5%	144.0	23.3%	434.0	70.2%	