

## Do you think Keir Starmer is doing well or badly as Prime Minister?

Total sample size: 1,884

GB SAMPLE SPEC	COMPLETES	WELL		BADLY		DON'T KNOW			
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE		
TOTALS		162	9.8%	1,075	64.9%	420	25.3%		
AgeRange		·	Results						
18-29	278	32.0	11.5%	153.0	55.0%	93.0	33.5%		
30-39	291	43.0	14.8%	154.0	52.9%	94.0	32.3%		
40-54	411	36.0	8.8%	253.0	61.6%	122.0	29.7%		
55-64	274	22.0	8.0%	191.0	69.7%	61.0	22.3%		
65-74	209	11.0	5.3%	168.0	80.4%	30.0	14.4%		
75+	194	18.0	9.3%	156.0	80.4%	20.0	10.3%		
Region				Results					
North East	68	7.0	10.3%	45.0	66.2%	16.0	23.5%		
North West	188	12.0	6.4%	122.0	64.9%	54.0	28.7%		
orkshire and The Humber	139	9.0	6.5%	95.0	68.3%	35.0	25.2%		
ast Midlands	125	13.0	10.4%	86.0	68.8%	26.0	20.8%		
West Midlands	150	15.0	10.0%	105.0	70.0%	30.0	20.0%		
East of England	160	16.0	10.0%	111.0	69.4%	33.0	20.6%		
ondon	222	39.0	17.6%	123.0	55.4%	60.0	27.0%		
South East	236	25.0	10.6%	151.0	64.0%	60.0	25.4%		
South West	148	9.0	6.1%	99.0	66.9%	40.0	27.0%		
Vales	80	5.0	6.3%	54.0	67.5%	21.0	26.3%		
Scotland	141	12.0	8.5%	84.0	59.6%	45.0	31.9%		
Gender			Results						
Male	802	99.0	12.3%	564.0	70.3%	139.0	17.3%		
emale	855	63.0	7.4%	511.0	59.8%	281.0	32.9%		
Ge2024				Results					
abour-party	344	96.0	27.9%	151.0	43.9%	97.0	28.2%		
Conservative-party	241	6.0	2.5%	210.0	87.1%	25.0	10.4%		
Reform-uk	145	2.0	1.4%	135.0	93.1%	8.0	5.5%		
iberal-democrats	124	23.0	18.5%	62.0	50.0%	39.0	31.5%		
Green-party	68	11.0	16.2%	37.0	54.4%	20.0	29.4%		
Other	67	5.0	7.5%	38.0	56.7%	24.0	35.8%		
-did-not-vote	668	19.0	2.8%	442.0	66.2%	207.0	31.0%		

## Do you think Kemi Badenoch is doing well or badly as Conservative leader?

Total sample size: 1,884

GB SAMPLE SPEC	COMPLETES	WELL	BADLY			DON'T KNOW		
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE	
TOTALS		128	7.7%	787	47.5%	742	44.8%	
AgeRange		Results						
18-29	278	8.0	2.9%	126.0	45.3%	144.0	51.8%	
30-39	291	13.0	4.5%	129.0	44.3%	149.0	51.2%	
40-54	411	25.0	6.1%	200.0	48.7%	186.0	45.3%	
55-64	274	19.0	6.9%	134.0	48.9%	121.0	44.2%	
65-74	209	28.0	13.4%	105.0	50.2%	76.0	36.4%	
75+	194	35.0	18.0%	93.0	47.9%	66.0	34.0%	
Region				Results				
North East	68	3.0	4.4%	34.0	50.0%	31.0	45.6%	
North West	188	10.0	5.3%	92.0	48.9%	86.0	45.7%	
Yorkshire and The Humber	139	12.0	8.6%	60.0	43.2%	67.0	48.2%	
East Midlands	125	5.0	4.0%	58.0	46.4%	62.0	49.6%	
West Midlands	150	16.0	10.7%	65.0	43.3%	69.0	46.0%	
East of England	160	17.0	10.6%	75.0	46.9%	68.0	42.5%	
London	222	21.0	9.5%	133.0	59.9%	68.0	30.6%	
South East	236	24.0	10.2%	103.0	43.6%	109.0	46.2%	
South West	148	8.0	5.4%	68.0	45.9%	72.0	48.6%	
Wales	80	2.0	2.5%	33.0	41.3%	45.0	56.3%	
Scotland	141	10.0	7.1%	66.0	46.8%	65.0	46.1%	
Gender		Results						
Male	802	72.0	9.0%	457.0	57.0%	273.0	34.0%	
Female	855	56.0	6.5%	330.0	38.6%	469.0	54.9%	
Ge2024		Results						
_abour-party	344	7.0	2.0%	224.0	65.1%	113.0	32.8%	
Conservative-party	241	68.0	28.2%	82.0	34.0%	91.0	37.8%	
Reform-uk	145	17.0	11.7%	73.0	50.3%	55.0	37.9%	
iberal-democrats	124	2.0	1.6%	73.0	58.9%	49.0	39.5%	
Green-party	68	1.0	1.5%	37.0	54.4%	30.0	44.1%	
Other	67	1.0	1.5%	32.0	47.8%	34.0	50.7%	
-did-not-vote	668	32.0	4.8%	266.0	39.8%	370.0	55.4%	

## Do you think Nigel Farage is doing well or badly as Reform UK leader?

Total sample size: 1,884

GB SAMPLE SPEC	COMPLETES	WELL	BADLY			DON'T KNOW			
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE		
TOTALS		576	34.8%	581	35.1%	500	30.2%		
AgeRange				Results					
18-29	278	71.0	25.5%	110.0	39.6%	97.0	34.9%		
30-39	291	63.0	21.6%	119.0	40.9%	109.0	37.5%		
40-54	411	126.0	30.7%	146.0	35.5%	139.0	33.8%		
55-64	274	118.0	43.1%	88.0	32.1%	68.0	24.8%		
65-74	209	106.0	50.7%	59.0	28.2%	44.0	21.1%		
75+	194	92.0	47.4%	59.0	30.4%	43.0	22.2%		
Region			Results						
North East	68	28.0	41.2%	19.0	27.9%	21.0	30.9%		
North West	188	60.0	31.9%	66.0	35.1%	62.0	33.0%		
Yorkshire and The Humber	139	51.0	36.7%	42.0	30.2%	46.0	33.1%		
East Midlands	125	45.0	36.0%	42.0	33.6%	38.0	30.4%		
West Midlands	150	54.0	36.0%	45.0	30.0%	51.0	34.0%		
East of England	160	67.0	41.9%	52.0	32.5%	41.0	25.6%		
ondon	222	69.0	31.1%	103.0	46.4%	50.0	22.5%		
South East	236	85.0	36.0%	82.0	34.7%	69.0	29.2%		
South West	148	47.0	31.8%	54.0	36.5%	47.0	31.8%		
Vales	80	30.0	37.5%	28.0	35.0%	22.0	27.5%		
Scotland	141	40.0	28.4%	48.0	34.0%	53.0	37.6%		
Gender		Results							
Male	802	353.0	44.0%	283.0	35.3%	166.0	20.7%		
emale	855	223.0	26.1%	298.0	34.9%	334.0	39.1%		
Ge2024		Results							
abour-party	344	68.0	19.8%	207.0	60.2%	69.0	20.1%		
Conservative-party	241	134.0	55.6%	54.0	22.4%	53.0	22.0%		
Reform-uk	145	126.0	86.9%	9.0	6.2%	10.0	6.9%		
iberal-democrats	124	24.0	19.4%	65.0	52.4%	35.0	28.2%		
Green-party	68	5.0	7.4%	41.0	60.3%	22.0	32.4%		
Other	67	9.0	13.4%	30.0	44.8%	28.0	41.8%		
-did-not-vote	668	210.0	31.4%	175.0	26.2%	283.0	42.4%		

## Do you think Ed Davey is doing well or badly as Liberal Democrats leader?

Total sample size: 1,884

GB SAMPLE SPEC	COMPLETES	WELL	BADLY			DON'T KNOW			
		COUNT	PERCENTAGE	COUNT	PERCENTAGE	COUNT	PERCENTAGE		
TOTALS		275	16.6%	434	26.2%	948	57.2%		
AgeRange				Results					
18-29	278	52.0	18.7%	59.0	21.2%	167.0	60.1%		
30-39	291	41.0	14.1%	53.0	18.2%	197.0	67.7%		
40-54	411	55.0	13.4%	102.0	24.8%	254.0	61.8%		
55-64	274	50.0	18.2%	77.0	28.1%	147.0	53.6%		
65-74	209	40.0	19.1%	64.0	30.6%	105.0	50.2%		
75+	194	37.0	19.1%	79.0	40.7%	78.0	40.2%		
Region			Results						
North East	68	15.0	22.1%	18.0	26.5%	35.0	51.5%		
North West	188	23.0	12.2%	43.0	22.9%	122.0	64.9%		
Yorkshire and The Humber	139	22.0	15.8%	40.0	28.8%	77.0	55.4%		
East Midlands	125	21.0	16.8%	32.0	25.6%	72.0	57.6%		
West Midlands	150	25.0	16.7%	47.0	31.3%	78.0	52.0%		
East of England	160	26.0	16.3%	43.0	26.9%	91.0	56.9%		
London	222	50.0	22.5%	61.0	27.5%	111.0	50.0%		
South East	236	40.0	16.9%	65.0	27.5%	131.0	55.5%		
South West	148	24.0	16.2%	36.0	24.3%	88.0	59.5%		
Wales	80	13.0	16.3%	16.0	20.0%	51.0	63.8%		
Scotland	141	16.0	11.3%	33.0	23.4%	92.0	65.2%		
Gender		Results							
Male	802	176.0	21.9%	264.0	32.9%	362.0	45.1%		
emale	855	99.0	11.6%	170.0	19.9%	586.0	68.5%		
Ge2024		Results							
_abour-party	344	110.0	32.0%	66.0	19.2%	168.0	48.8%		
Conservative-party	241	29.0	12.0%	98.0	40.7%	114.0	47.3%		
Reform-uk	145	15.0	10.3%	66.0	45.5%	64.0	44.1%		
iberal-democrats	124	52.0	41.9%	12.0	9.7%	60.0	48.4%		
Green-party	68	8.0	11.8%	16.0	23.5%	44.0	64.7%		
Other	67	11.0	16.4%	13.0	19.4%	43.0	64.2%		
-did-not-vote	668	50.0	7.5%	163.0	24.4%	455.0	68.1%		